SPEAKER SHEET

# Lawrence Cotter

Co-founder of Vi (unicorn) · Founder of five companies · Founder and executive chairman, Amiara · Austin, Texas



## 3 billion workers displaced. 300 million businesses disrupted. And the greatest opportunity humanity has ever been handed.

*The 2,000-year shift, told from memory. A live flip of the scariest AI headline in the room. And the method that turns displacement into creation.*

## TALKS

KEYNOTE · 12 MINUTES

### You Are The Signal

You are energy, aware of itself. The filters were never the truth. Seven moves to practice every day.

TALK · 30 TO 45 MINUTES

### The Age of Abundance has begun

Why 3 billion people about to be freed from work is the greatest opportunity in history, and what to build now.

WORKSHOP · 90 MIN TO HALF DAY

### The Laws of Quantum Creation

How to create the unimaginable at unimaginable speeds, applied to the room's own ideas.

## SHORT BIO

Lawrence Cotter is the founder and executive chairman of Amiara. For 25 years he has built companies the same way: find a human problem at mass scale, model the answer on how living systems work, then use technology to build the product and the company. He co-founded Vi, the AI health and wellness company that became a unicorn, after Vi acquired Muuv Labs, the AI fitness company he founded. Before that he founded Sandbox (8 million fantasy sports members, sold to NBC Universal), ApartmentHomeLiving (sold to the owner of Apartments.com, a 600% return for investors) and High School Cube (sold to Tribune). He mentors founders at Capital Factory, invests with the Central Texas Angel Network and lives in Austin.

**Dream Boldly at SXSW:** 833 RSVPs, about 500 in the room

## ON PODCASTS · 30 TO 45 MINUTES

1. The credibility moment (2 minutes)
2. The 2,000-year shift (5 minutes)
3. A live flip of the week's scariest AI headline (10 minutes)
4. Quantum Creation: the Creator as the nucleus (10 minutes)
5. What I'm building now (5 minutes)

## WHERE IT LANDS

**AI and tech stages:** a builder who has done AI at scale, not a pundit.

**Founder stages:** five companies, one thread, and the hard truths most founders don't share.

**Wellness and leadership stages:** strategy, soul and business in one voice.

BOOK LAWRENCE TO SPEAK

**lawrencecotter.com/speaking**

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We reply within 2 business days.